



# Neighborhood Vitality Index

## Make NVI data work for you



Camille is a support group leader at a nonprofit who works in her neighborhood to help moms prepare for new babies and support them with their breastfeeding journey. She heard that only two thirds of mothers received adequate prenatal care.



I want to help mothers receive prenatal care, but where do I start?

### Get Curious!



Identify a problem you have or something you're curious about:

Mothers aren't getting prenatal care in my neighborhood.

Turn it into a question:

What might be preventing mothers from getting prenatal care?

### Find Data!

Camille navigates to the website [nvidetroit.org](https://nvidetroit.org)

← → ↻ <https://nvidetroit.org>

ABOUT

VITALITY INDEX

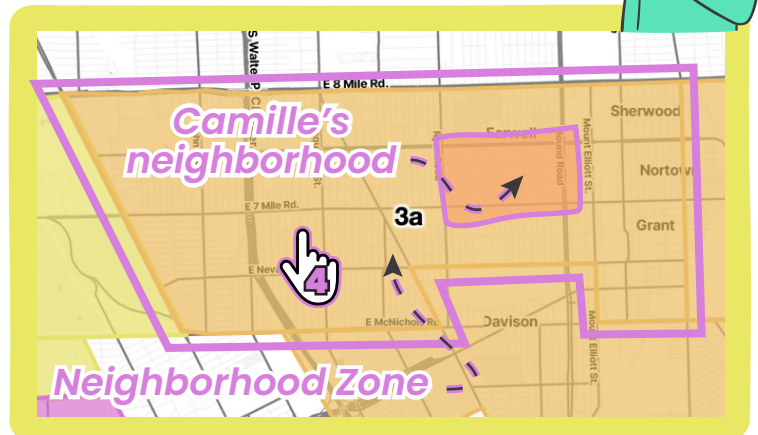
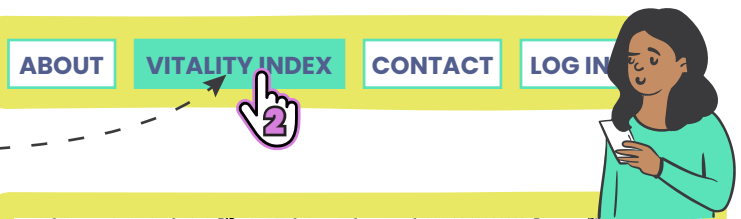
CONTACT

LOGIN

She finds a **map** that allows her to look at a geography that covers her neighborhood.

Click on a **Neighborhood Zone** to view its data

✓ Neighborhood Zones  
Council Districts  
Council Districts (last year)



## Resident Opportunity



- 84%** Have at least a high school diploma or GED
- 39%** Renter-occupied households spend less than 30% of income on housing
- 40%** Above 200% of the federal poverty level
- 11%** Third grade students meet or exceed grade level standards in ELA
- 63%** Births where the mother received adequate prenatal care



Camille finds the indicator about prenatal care and confirms only **63% of mothers received adequate care**. She begins to make a list about the barriers that might be facing residents in her neighborhood:

69% have not had transportation prevent them from working, attending appointments, or other daily living activities

67% have a savings account in a bank or credit union

57% have not struggled to get healthcare due to financial hardship

26% are satisfied with access to health-related amenities in their neighborhood have lived in the City for at least six years

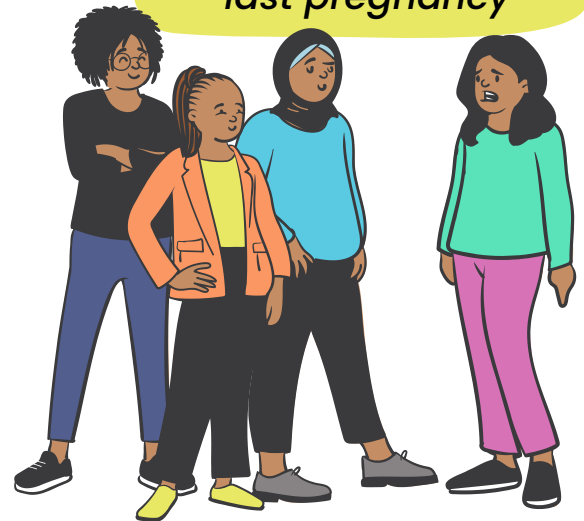
44% are able to pay their bills

*I struggled to find childcare during my last pregnancy*

## Act On It!

Camille reflects on her own challenges accessing medical care when she was pregnant with her youngest, especially finding childcare and figuring out how to pay the delivery bill. She decides to ask mothers to share their stories in the next meeting.

With those stories to highlight the real impacts of the data, she brings the information to the nonprofit's board of directors with a plan to build out a network of people who are willing to provide rides and childcare for pregnant mothers accessing medical care.



## Dive Deeper

Camille noticed a deep dive section on the NVI site and **requests an account** to learn more about access to health-related amenities.

## Youth Quality of Life



### Want to dive deeper into data for your neighborhood?

If you work for a Detroit-based organization and would like an account to view more information, [let us know!](#)

Learn more about housing by exploring the [Housing Information Portal!](#)

Find out more about the welfare of children and families in Detroit with [State of the Detroit Child 2.0!](#)



She finds more people are struggling with access to mental health services than medical care. She makes sure the other support group leaders know this statistic so they can all communicate the importance of these groups for new moms.